

## HADDENHAM SCOUT GROUP STRATEGIC PLAN: 2018 - 2020

|                          |                                                                                                                                                                                                                                   |                                                                                                               |                                                                                                                                              |                                                                                                                                 |                                                                                                                                          |                                                                       |
|--------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------|
| <b>SCOUT VISION</b>      | <i>By 2023, we will have prepared more young people with Skills for Life, supported by amazing leaders who deliver an inspiring programme</i> <b>Draft v 2</b>                                                                    |                                                                                                               |                                                                                                                                              |                                                                                                                                 |                                                                                                                                          |                                                                       |
| <b>GOALS &gt;</b>        | <b>GROWTH</b>                                                                                                                                                                                                                     | <b>INCLUSIVITY</b>                                                                                            | <b>YOUTH SHAPED</b>                                                                                                                          | <b>COMMUNITY IMPACT</b>                                                                                                         | <b>LOCAL GOALS</b>                                                                                                                       | <b>BIG EVENTS</b>                                                     |
| <b>2023</b>              |                                                                                                                                                                                                                                   |                                                                                                               |                                                                                                                                              |                                                                                                                                 |                                                                                                                                          | World Scouts Jamboree<br>WOSM launch of strategic plan                |
| <b>2022</b>              | <b>R</b>                                                                                                                                                                                                                          | <b>E</b>                                                                                                      | <b>C</b>                                                                                                                                     | <b>O</b>                                                                                                                        | <b>V</b>                                                                                                                                 | <b>E</b>                                                              |
| <b>2021</b>              |                                                                                                                                                                                                                                   |                                                                                                               |                                                                                                                                              |                                                                                                                                 |                                                                                                                                          |                                                                       |
| <b>2020</b>              | a. Maintain high local profile<br>b. Move in to new Scout Group 'home'<br>c. Develop Scouts as new uniformed section leaders                                                                                                      | Promote diversity in membership of each section                                                               | Section members more actively involved in programme planning                                                                                 | Well-established community engagement projects for each section                                                                 | Fund raising for kitting-out new Scout Group 'home' and on-going resource replacement                                                    | <b>Summit 2020</b><br><b>Updated brand fully implemented</b>          |
| <b>2019</b>              | a. Maintain high profile<br>b. Establish village Scout Troop<br>c. Group 'home' project                                                                                                                                           | Promote diversity in membership of each section                                                               | Section members more actively involved in programme planning                                                                                 | Well established community engagement projects for each section                                                                 | Fund-raising for new Scout Group 'home'                                                                                                  | <b>World Scout Jamboree</b>                                           |
| <b>2018</b>              | a. Raise the profile in the local community e.g. Village Voice, Website<br>b. Seek uniformed leaders<br>c. Promote Scout Troop<br>d. Raise awareness of new Scout Group home<br>e. Liaise with local schools over Skills for Life | a. Promote Beavers and Cubs to girls and boys.<br>b. Consider issues to do with greater diversity e.g. access | Beaver and Cub 'Voice' – listen to ideas and views e.g. about planned programme – regular group discussion and feedback, plus questionnaires | a. Raise profile in the local and more distant community e.g. active engagement<br>b. Engage more with other local scout groups | a. Sort-out funding – what are running costs? Adjust subs.<br>b. Engage in more fund-raising for enrichment purposes<br>c. Seek sponsors | <b>Roll out Skills for Life plan</b><br><b>Roll out updated brand</b> |
| <b>THE THREE PILLARS</b> | <b>PROGRAMME</b>                                                                                                                                                                                                                  |                                                                                                               | <b>PEOPLE</b>                                                                                                                                |                                                                                                                                 | <b>PERCEPTIONS</b>                                                                                                                       |                                                                       |